

# The Experiment

## A ground-breaking investigation into power, group conflicts and the roots of tyranny

One of the largest social psychological field studies in the last 30 years, The Experiment revisits classic social psychological studies and the big questions they have raised. Designed and conducted by two leading British researchers, Professor Alex Haslam and Professor Stephen Reicher, the programme focuses on the behaviour of 15 participants who were divided into the roles of Prisoner and Guard within a purpose-built environment over a period of 9 days. The results provide fascinating and thought-provoking insights into the processes of social, clinical and organizational psychology.



"...The students were instantly gripped. It brings a wide range of key topics to life, allowing for intelligent and informed debate of major issues in psychology. It isn't hard to get students talking after they have watched this."

*Professor Russell Spears, Cardiff University*

"This is an amazing series! There is so much of great scientific value in this programme that its usefulness for teaching will be phenomenal. This is a "must-see" for any social psychology course."

*Professor Nyla Branscombe, University of Kansas*

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The Experiment covers a range of issues that help students understand the way that people interact and groups behave. Plus dramatic examples to bring topics alive:

- leadership and negotiation
- conflict and co-operation
- tyranny and resistance

The Experiment DVD pack contains all 4 episodes plus a free CD containing a PDF of the series manual. The manual includes detailed notes and analysis plus:

- Key concepts – introduce your students to issues such as group processes, research design and ethics
- Discussion questions – encourage debate about the nature of conflict and tyranny, how organizations work and how society affects mental health
- Exercises – create lively classroom and self-study exercises
- Data and analysis – study and interpret the extensive qualitative and quantitative results of The Experiment

For preview clips, please visit:  
[www.bbcprisonstudy.org](http://www.bbcprisonstudy.org)

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